

### DATA SHEET

### Bria Mobile for iOS

#### New to Bria Mobile for iOS

- Premium Features like HD Audio and HD Video Calls, Presence and Messaging are included and rolled into one subscription
- Enhanced battery life with Push Notification support
- Improved Backgrounding

#### **Key Features**

- Make superior quality VoIP calls using a call server or service provider of your choice
- Utilizes G.711, G.722, G.729, SILK and Opus codecs for optimized audio and H.264 and VP8 for clearer and sharper video
- Advanced and intuitive user interface
- Highly secure with signaling and media encryption built in
- Multiple account integration (up to 25 accounts)

#### **Key Benefits**

- Take powerful office communication tools on the go
- Seamless connectivity employees can get in touch with team members or clients using the same number they would at their desk
- Save money by using Wi-Fi or mobile data instead of call plan minutes and eliminate long distance charges
- Extended standard phone features

   call recording, transfer, merge/ split calls and more
- Consistent look and feel with other Bria applications for a unified experience from desktop to mobile



### Overview

Take your favourite desktop softphone in the palm of your hands with Bria Mobile for iOS. Available on Apple's iPhone, iPod touch and iPad, Bria makes it easy and effortless to stay connected anytime, anywhere. Utilize the device's existing contact list to make and receive high-quality voice over IP (VoIP) calls over a Wi-Fi or cellular data network connection. CounterPath's Bria Mobile clients are trusted and secure applications that can also act as an extension to your PBX. It's the perfect solution for small and medium-sized enterprises battling the growing demands of a Bring-Your-Own-Device (BYOD) and mobile workforce.

### Advanced User Interface and Phone Features

Bria on your iOS devices is based on the latest technologies to create an unsurpassed user experience. Based on Apple's native phone design, users can take comfort in its ease of use when navigating across the dial pad, contacts, call history features and more. Users can also benefit from improved task flow for call handling with one-touch access to an array of call management options during voice and video calls. Its intuitive user interface is designed with consistency in mind, reducing the learning curve in adopting mobile softphone technologies and providing a seamless, unified experience across platforms – regardless of the device running Bria.

## Let's Start Talking

For more information or to purchase Bria, please visit www.counterpath.com or contact your CounterPath sales representative.





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### Requirements

- 1. An existing IP PBX system, unified communications platform or VoIP service to use Bria. Please contact your service provider or internal IT support person for more information.
- An Internet data plan to make or receive calls over a cellular data network connection.
   Please contact your local mobile network operator/wireless service provider to subscribe.

# Supported Devices & Operating System

For a list of supported Apple devices, please visit our website at www.counterpath.com. Apple devices must run iOS 9+.

NOTE: Devices must run iOS 10+ for CallKit support.







### **Extend Your Enterprise Communications**

Bria on your iOS devices becomes an extension to your IP PBX system, UC platform or VoIP service and offers an easy way to integrate your enterprise's voice and messaging solutions with BYOD and mobile needs. Business users can benefit from better productivity, communication and customer service with the ability to take their office phone on the go, while enterprises can enjoy significant cost savings by avoiding mobile carrier and long distance charges.

### **Premium Features**

Premium features are now included in Bria Mobile for iOS. Unlike other applications, there is no need to purchase additional add-ons like Video Calls, Presence and Messaging and the G.729 advanced audio codec.

### High Quality Video Calling

Experience calls on a more personal level and enjoy face-to-face interaction with HD Video Calls. Utilize the front or rear-facing camera (if available) on your iOS device and see how you look to the caller with picture-in-picture view.

#### Presence and Messaging

Utilize Presence and Messaging with Bria on your iOS devices to send or receive instant messages with contacts, or expand a conversation and start a group chat. See when contacts are available or share your presence status to reduce communication delays and eliminate "phone tag".

### Boost Call Quality with Advanced Audio Codecs

Want even greater audio quality and speech clarity? G.729 and other codecs are now available as part of your subscription. G.729 provides excellent audio quality over limited bandwidth connections and reduces data usage to save you even more money on calls.

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