



COUNTERPATH

DATA SHEET | Bria iPhone and iPad Edition

New to 3.9

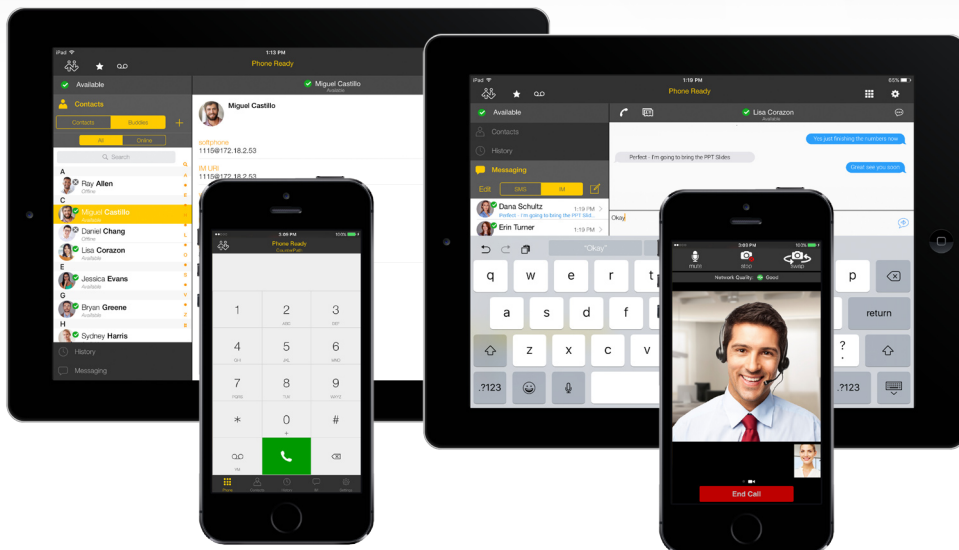
- Share recorded calls directly from within Bria using AirDrop, Message, email or iTunes
- Use Siri to send an instant message to Bria contacts
- Improved contacts integrations with greater synchronization between Bria and native contacts

Key Features

- Make superior quality VoIP calls using a call server or service provider of your choice
- Utilizes G.711, G.722, SILK and Opus codecs for optimized audio
- Advanced and intuitive user interface with multitasking support
- Highly secure with signaling and media encryption built in
- Multiple account integration (up to 25 accounts)
- Premium features include HD video calling, messaging and presence

Key Benefits

- Take powerful office communication tools on the go!
- Seamless connectivity – employees can get in touch with team members or clients using the same number they would at their desk
- Save money by using Wi-Fi or mobile data instead of call plan minutes and eliminate long distance charges
- Extended standard phone features – call recording, transfer, merge/split calls, and more
- Consistent look and feel with other Bria applications for a unified experience from desktop to mobile



Overview

Take your favourite desktop softphone in the palm of your hands with Bria iPhone and iPad Edition. Available on Apple's iPhone, iPod touch, iPad Mini and iPad 2+ devices, Bria makes it easy and effortless to stay connected anytime, anywhere. Utilize the device's existing contact list to make and receive high-quality voice over IP (VoIP) calls over a Wi-Fi or cellular data network connection. CounterPath's Bria smartphone and tablet clients are trusted and secure applications that can also act as an extension to your PBX. It's the perfect solution for small and medium-sized enterprises battling the growing demands of a Bring-Your-Own-Device (BYOD) and mobile workforce.

Advanced User Interface and Phone Features

Bria on your iOS devices is based on the latest technologies to create an unsurpassed user experience. Based on Apple's native phone design, users can take comfort in its ease of use when navigating across the dial pad, contacts, call history features and more. Users can also benefit from improved task flow for call handling with one-touch access to an array of call management options during voice and video calls. Its intuitive user interface is designed with consistency in mind, reducing the learning curve in adopting mobile softphone technologies and providing a seamless, unified experience across platforms – regardless of the device Bria is on.

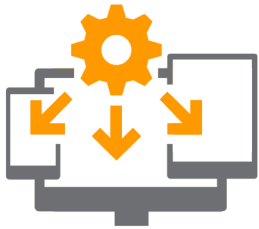
Let's Start Talking

For more information or to purchase Bria, please visit www.counterpath.com or contact your CounterPath sales representative.



Available on the iPhone

App Store



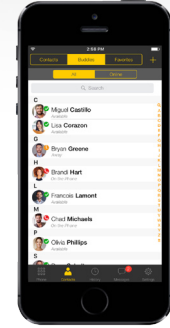
Requirements

1. An existing IP PBX system, unified communications platform or VoIP service to use Bria. Please contact your service provider or internal IT support person for more information.
2. An Internet data plan to make or receive calls over a cellular data network connection. Please contact your local mobile network operator/wireless service provider to subscribe.

Supported Devices & Operating System

For a list of supported Apple devices, please visit our website at www.counterpath.com. Apple devices must run iOS 9+.

NOTE: Devices must run iOS 10+ for CallKit support.



Extend Your Enterprise Communications

Bria on your iOS devices becomes an extension to your IP PBX system, UC platform or VoIP service and offers an easy way to integrate your enterprise's voice and messaging solutions with BYOD and mobile needs. Business users can benefit from better productivity, communication and customer service with the ability to take their office phone on the go, while enterprises can enjoy significant cost savings by avoiding mobile carrier and long distance charges.

Premium Features

Enhance your communications experience with premium features, such as Video Calls, Presence and Messaging, and advanced audio codecs. These add-on features can be purchased within Bria under Premium Features in the Settings tab.

High Quality Video Calling

Experience calls on a more personal level and enjoy face-to-face interaction using Bria on your iPhone or iPad with CounterPath's Video Calls add-on. Utilize the front or rear-facing camera (if available) on your iOS device and see how you look to the caller with picture-in-picture view. Recent video compression improvements to H.264 (MPEG-4) and VP8 codecs offer higher quality streaming for a clearer and sharper display.

Presence and Messaging

Add Presence and Messaging to Bria on your iOS devices to send or receive instant messages with contacts, or expand a conversation and start a group chat with up to ten contacts. See when contacts are available or share your presence status to reduce communication delays and eliminate "phone tag".

Boost Call Quality with Advanced Audio Codecs

Want even greater audio quality and speech clarity? G.729 or AMR-WB audio codecs are available for purchase as add-ons to get you there. Both codecs provide excellent audio quality over limited bandwidth connections and reduce data usage to save you even more money on calls.

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