



DATA SHEET | Bria 4 for Mac and Windows



New to Bria 4.7

- Using a Jabra headset? Receive a notification prompt to install Jabra software and connect to Bria
- Bug fixes and general improvements to enhance the Bria experience

Key Features

- Superior quality voice and HD video calling
- Messaging and presence with support for SIP SIMPLE and XMPP
- Multiple account integration (up to 10 accounts)
- Contact management and click to communicate
- Secure with signaling and media encryption built in
- Screen Share service option

Key Benefits

- Communicate quickly, clearly and efficiently in one application
- Reduce communication delays with presence and contact information in the application
- User interface synced with other Bria applications for a familiar experience from desktop to mobile
- Custom options available for bulk purchases to further enhance the user experience

Overview

Bria 4 is a dynamic next generation softphone application that enables you to manage your communications easily and efficiently – all from your desktop computer. Bria can replace or complement your desk phone, allowing you to make voice and video calls over IP, see when contacts are available, send messages, transfer files and even share your screen.

Advanced User Interface

Bria is based on the latest technologies to create an unsurpassed user experience. With a contemporary user interface, Bria supports rich media and unparalleled customization options to change the dimensions of the interface, detach windows and tabs, and benefit from improved task flow for call handling. Additionally, the Bria desktop user interface has been designed in parallel with other Bria products for mobile devices. This provides a consistent user experience across platforms and reduces the learning curve in adopting mobile softphone technologies.

Multiple Account Integration

Bria 4 allows you to integrate and communicate with contacts from different sources and accounts, including local or company directories, Microsoft Outlook and XMPP servers. Users can also merge contacts into a single view with all of their information from these different sources in the same place. Bria also allows users to see a contact's presence status on their various accounts in order to choose the communication method to reach them best.

Let's Start Talking

For more information or to purchase our product, visit www.counterpath.com/bria or contact your CounterPath sales representative.



Screen Share Add-In

Want to enhance your communications experience even further? Add a Screen Share service to your Bria desktop app and easily share your screen with up to 100 participants with a click of your mouse. For more information, visit www.counterpath.com/screen-share-add-in.

Enhanced Security

With voice communications becoming more vulnerable to the same type of attacks that data has endured over the past two decades, enterprises are constantly trying to take the appropriate precautionary measures to protect the privacy and security of disseminated information. Bria provides Transport Layer Security (TLS) and Secure RTP (SRTP) protocols for encrypting both messages and RTP (media streams) between your IP PBX or UC platform and Bria softphone. This provides increased protection from data attacks that can include eavesdropping, wiretapping or threats to security and privacy.

Powerful Enterprise Features

Bria 4 includes features specifically designed for business and enterprise users. It can be deployed within an enterprise environment either by manual configuration via the softphone Graphical User Interface (GUI) or by using a provisioning server, like CounterPath's Stretto Platform™ Provisioning Module.

Enterprise features include:

- LDAP/Active Directory integration
- DHCP discovery (provisioning server)
- Flexible login options
- Auto-Answer and Do-Not-Disturb functions
- Additional security options with SRTP media encryption
- Company chat rooms for online conferences and meetings
- CRM integration support

For further customization and additional options, orders of over 200 softphones can be branded for an additional fee. Visit www.counterpath.com/branding-engine to learn more.

Interoperability

Built on SIP and open standards, Bria 4 is proven interoperable with many of the industry's IP PBX, SBC and Unified Communications platforms, including these vendors and many others:

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|-------------|-----------|-------------------|-------------|
| • Asterisk | • FreePBX | • Mavenir Systems | • Panasonic |
| • Avaya | • GENBAND | • Metaswitch | • Polycom |
| • BroadSoft | • Genesys | • Mitel | • Sonus |
| • Cisco | • HP | • Lync | • Toshiba |
| • Digium | • Huawei | • NEC | • Unify |
| • Ericsson | • Ingate | • Oracle | |

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