COUNTERPATH

DATA SHEET | Bria 5 for Mac and Windows

New to Bria 5

- Microsoft Office* integration for Windows
- 1080p video calling for 1:1 meetings and conferences
- Hyperlink preview for instant messaging
- Bria for Salesforce integration**

*Valid Microsoft Office license is required
**With optional purchase

Key Features

- Superior quality voice and HD video calling
- Messaging and presence with support for SIP SIMPLE and XMPP
- Multiple account configuration (up to 10 accounts)
- Contact management and click to communicate
- Secure with signaling and media encryption built in
- Screen Share service option

Key Benefits

- Communicate quickly, clearly and efficiently in one application
- Reduce communication delays with presence and contact information in the application
- User interface synced with other Bria applications for a familiar experience from desktop to mobile
- Custom options available for bulk purchases to further enhance the user experience

Overview

Bria 5 is a dynamic next generation softphone application that enables you to manage your communications easily and efficiently – all from your desktop computer. Bria can replace or complement your desk phone, allowing you to make voice and video calls over IP, see when contacts are available, send messages and transfer files.

Advanced User Interface

Bria is based on the latest technologies to create an unsurpassed user experience. With a contemporary user interface, Bria supports rich media and unparalleled customization options to change the dimensions of the interface, detach windows and tabs and benefit from improved task flow for call handling. Additionally, the Bria desktop user interface has been designed in parallel with other Bria products for mobile devices. This provides a consistent user experience across platforms and reduces the learning curve in adopting mobile softphone technologies.

Office Integration

Bria 5 introduces Office integration allowing you to make voice and video calls over IP directly from Outlook. When sending an email, you can see if your recipients are available, on the phone or simply offline. This increases productivity as there is no switching between applications to call or send an instant message.

Let's Start Talking

For more information or to purchase our product, visit www.counterpath.com/bria or contact your CounterPath sales representative.

Screen Share Add-In

Want to enhance your communications experience even further? Add Screen Share service to your Bria desktop app and easily share your screen with up to 100 participants with a click of your mouse. For more information, visit www.counterpath.com/screen-share-add-in.

Enhanced Security

With voice communications becoming more vulnerable to the same type of attacks that data has endured over the past two decades, enterprises are constantly trying to take the appropriate precautionary measures to protect the privacy and security of disseminated information. Bria provides Transport Layer Security (TLS) and Secure RTP (SRTP) protocols for encrypting both messages and RTP (media streams) between your IP PBX or UC platform and Bria softphone. This provides increased protection from data attacks that can include eavesdropping, wiretapping or threats to security and privacy.

Powerful Enterprise Features

Bria 5 includes features specifically designed for business and enterprise users. It can be deployed within an enterprise environment either by manual configuration or by using a provisioning server, like CounterPath's Stretto Platform™ Provisioning Module.

Enterprise features include:

- LDAP/Active Directory integration
- Auto answer and "Do Not Disturb" functions
- Workgroup capabilities - Bridge Line Appearance (BLA) (Windows only)
- Company Chat Rooms – for online conferences and meetings
- Branding and technical customization can be implemented based on a customer's unique requirements

For further customization and additional options, orders of over 200 softphones can be branded for an additional fee. Visit www.counterpath.com/branding-engine to learn more.

Interoperability

Built on SIP and open standards, Bria 5 is proven interoperable with many of the industry's IP PBX, SBC and Unified Communications platforms, including these vendors and many others:

Asterisk	FreePBX	Mavenir Systems	Panasonic
Avaya	GENBAND	Metaswitch	Polycom
BroadSoft	Genesys	Mitel	Sonus
Cisco	HP	Lync	Toshiba
Digium	Huawei	NEC	Unify
Ericsson	Ingate	Oracle	